## **US Anti-War Boycott!**

Boycotts are not ends themselves; they are merely means to awaken a sense of moral shame in the opponent. - Martin Luther King

### We have guided missiles and misguided men.

- Martin Luther King

The current US administration has decided to ignore overwhelming global opposition to its criminal war policies. It sets itself above international law and refuses to be influenced by diplomacy or massive worldwide protests for peace.

## You must be the change you want to see in the world. - Mahatma Gandhi

We must therefore use other, more effective non-violent means to make our demands for peace heard - our power as consumers. The fact that the American economy stands to profit from the billions of dollars of destruction that the US military has rained down onto Iraq creates a strong economic force in favor of this and future wars. By joining together in a boycott of US products, we can create an effective economic counterforce against war and for peace.

# Boycotts are ... means to awaken a sense of moral shame in the opponent.

- Martin Luther King

The giant US oil and arms trade industries stand to reap the greatest benefits from the war on Iraq. However, American economic power is also routinely used around the world to create access to foreign resources and open up markets to US products. This economic power is often linked to the threat of direct or covert military action. Without the return of massive profits to the American economy, the US military budget of 400 billion dollars a year - 1000 dollars for each man, woman and child in the country - would not be economically or politically sustainable.

This boycott is not anti-American. It is targeted at the Bush administration and companies that benefit from its war economy, not the American people. By shifting profits away from these companies to more peaceful alternatives, we can counterbalance the economic forces sustaining war and send the message that "war does not pay."

We can be a force for peace.

### Copy and distribute or fax this information

For electronic versions in many languages and a sample letter to send to US companies, see the Lebenshaus Schwäbische Alb website www.lebenshaus-alb.de/USboycott

# Brazil's bishops call for a boycott of US products

Sao Paulo, 24 Mar 03 (Kipa) In response to the war of aggression against Iraq, the Brazilian Bishops Conference has called for a boycott of North American products. In their appeal, titled "Against war, for peace," the Brazilian population of around 175 million was also called upon to greatly intensify their current opposition to the current military offensive and to use every conceivable means to make that opposition known. (kipa/b/job)

To send a clear message, we suggest focusing on the small number of companies below.

#### **Arms industry:**

**General Electric** 

also manufactures household appliances

#### Oil industry:

Exxon Mobil / Esso Chevron Texaco

#### **Automobile industry:**

Major US car companies:

Cadillac, Chevrolet, Dodge, Ford, General Motors, Daimler Chrysler, Lincoln and Harley Davidson motorcycles.

#### Airline industry:

Major US airlines:

Alaska Airlines, Aloha Airlines, America West, American Airlines, Continental Airlines, Delta Airlines, Northwest Airlines, Southwest Airlines, TWA, United Airlines, USAir

#### Obvious symbols of US economic might:

Altria (Philip Morris / Kraft)
Pepsico (Pepsi / Starbucks)
Coca-Cola
McDonald's

#### For information on other boycotts, see

www.motherearth.org/USboycott www.adbusters.org/campaigns/boycott\_america www.bethecause.org/boycott www.boycottamerica.org www.stopesso.com

#### For donors to the 2000 Bush campaign

www.motherearth.org/USboycott/donors\_en.php